



The Wheelbarrow

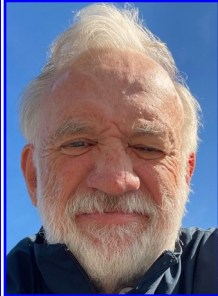
The Bulletin of the North Stockton Rotary Club

Meeting Tuesday at noon at the Marina West Yacht Club

2023-2024



North Stockton Rotary



Andy Chesley
2024's March
NSR President



03/19/24
Absolutely
freakin'
beautiful
day on
this Rotary
Tuesday!



Frosty gives the pep talk

Past President William Randolph McDonald greeted us. He had a two for one special through the gate, that most of us took advantage of.

Lasagna, veggies and garlic bread, with a green salad waited at the buffet. I made a strong Arnold Palmer, knowing that a tough meeting was coming up.

The bell rang at 12:25, and **Past President Andy Chesley** began the meeting. He called up **Frosty Gelbke** to lead the flag salute, 4-way test and the thought for the day. His thought was: If you take a piece of rotten fruit and place it beside perfectly good fruit, what happens? The mold from the rotten fruit spreads over to the good fruit and both end up bad. So what happens to us when we surround ourselves with negative, rude or toxic people? We become just like them. So surround yourself with good people who provide value in your life, who make you happy and who keep uplifting your positivity!

President Andy then encouraged everyone to shake



Andy and Danny Boy



Hugs and handshakes

hands and say hello.

Song for the Day: Sunday was St Patrick's Day, and Andy being 16% Irish made him want to sing and old aire from England, written for the Irish. We sang "Danny Boy."

Guests and Visitors:

ADG Mary Laughlin, Past President of Stockton Sunrise was present. Also another visiting Rotarian, **Peter Hermann** of Modesto Rotary was in the house.

Sunshine Bucks: **Shelly Moreria** brought us the sunshine, just returning from San Diego. She'll return



Shelly, Tamara Chris and Diane saying hello, and preparing for Sunshine Bucks



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C.O.G.s:	Evan	Stone	Speakers / Programs:	Evan	Stone	Public R elations:	Lorie	Liddicoat	Wheelbarrow:	Chris	Hunefeld
RI Foundation:	Judy	Lovett	Membership:	Wayne	Hose	NSR Endowment:	Bill	McDonald	NSR Facebook:	Chris	Hunefeld
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Upcoming Speakers

03/26/24	Chris Elias	Update on SJAFCA projects	Village West Yacht Club
04/02/24	Dick McClure	R&R Historical Perspective	Village West Yacht Club
04/09/24	TBD	TBD	Village West Yacht Club



Diane St Paddys' in Murphys!

Shelly continued: to San Diego in two weeks. Glad to be back!

Tamara Fooy: Announced she survived 5 days with her grandchildren.

Richard Carr: Said his youngest son presented him a surprise gift of a Peloton Bicycle. First step to getting back cycling!



Tamara, Richard & Karen

Chris Hunefeld: Stood a proclaimed Blake Snell is now a Giant! Standing Ovation!

Diane Corriea: The girls went to the town of Murphys for St Patrick's Day. In typical fashion the group ended up on the front page of the Murphys paper!

Women's Awareness Month:

President Andy saluted Chein-Shiung Wu Ph.D. Chien-Shiung Wu was a Chinese-American particle and experimental physicist who made significant contributions in the fields of nuclear and particle physics. Wu worked on the Manhattan Project, where she helped develop the process for separating uranium into uranium-235 and uranium-238 isotopes by gaseous diffusion. She is best known for conducting the Wu experiment, which proved that parity is not conserved. This discovery resulted in her colleagues Tsung-Dao Lee and Chen-Ning Yang winning the 1957 Nobel Prize in Physics, while Wu herself was awarded the inaugural Wolf Prize in Physics in 1978. Her expertise in experimental physics evoked comparisons to Marie Curie. Her nicknames include the "First Lady of Physics", the "Chinese Madame Curie" and the "Queen of Nuclear Research".



Chein-Shiung Wu Ph.D.

Easter Baskets: Tonight, March 20th at Meals on Wheels. Meals On Wheels address: 2736 North Teepee Drive Suite C Stockton, CA 95205.

Upcoming Speakers & Events:

03/26/24 Chris Elias is the Executive Director for the San Joaquin Area Flood Control Agency (SJAFCA)



President Andy begins the séance

Club Assembly: Renewal of North Stockton Rotary
March 11th North Stockton Rotary celebrated the **67th year** as a chartered club in **Rotary**. But current conditions lead the Board to be concerned with participation, a challenge with leadership, and the financial health of our club. The Board met a discussed the need for a Club Assembly to develop a plan to build up our participation, membership and future leaders of our club, concentrating primarily on the need for new members.





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Andy then showed our upcoming Board of Directors. He said we have a good solid Board, missing two very important slots, President and incoming President. Our Board has many returning to positions they've held and they are getting burned out.

2024-2025 North Stockton Rotary Board

President	vacant	Community Service	Lorie Liddicoat	Michelle Haner	Shannon McGovern
President Elect	vacant	Secretary	Bill McDonald		
Past President	Andrew Chesley	Scholarships	Lauren Dietrich	At Large	Richard Carr
Treasurer	Jeff Groom	Membership	Tamara Fooy		Diane Corriea
Vocational	Evan Stone	Endowment President	Bill McDonald		Pennie Faso
Club Service	Karen Rogers	Foundation and International	Ray Call		

Renewal of North Stockton Rotary: Membership

- Setting a target
- Adopting Strategies for finding and being invitational to new members
- Investing in leadership training at District and International Rotary events
- Do we need to Adapt to get younger members?

Pete Hermann, District 5220 Assistant Governor Area 6
 Lorie Liddicoat, District 5220 Assistant Governor Area 2
 Mary Laughlin, District 5220 Assistant Governor Area 4



ADG area 6 Peter Hermann

President Andy then introduced Peter Hermann from Modesto Rotary and Assistant Governor of Area 6 to speak to us about strategies for Renewal. Pete will be District Governor 2026-2027. He is a passionate Rotarian, having joined Rotary in the mid 80's. True Rotarians are Rotarians for life. The trend in the last 10 years shows Rotarians dropping like rocks. Membership is down in North America. Many Clubs of 50-60 years are on the brink of extinction. His big Club in Modest has lost 120 members in the last ten years. So, that's why we are making strategies to rejuvenate our Clubs. Rotary is the perfect model to combat loneliness and depression in our society.



Andy & Peter exploring Rotary

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North Stockton Rotary

What Is Rotary?

We're a membership organization of local business, professional and community leaders. We meet regularly, get to know each other, form friendships, and through that, we're able to get things done in our community and across the globe. Rotarians are People of Action.

Onboarding Premise: People become "Members" of a Rotary Club. With proper selection and onboarding "Members" become "Rotarians".

Critically thinking about Membership challenges: Rotary is a membership organization. – Over the years we have become more and more casual. Meaning many of our very successful traditions and tools, once commonplace in most Rotary Clubs, have been abandoned and now may only exist in the "Club Archives" (in the dark – lost and probably forgotten). Could it be that this slide downwards with dropping membership over the past 10 years is (in no small part) a direct result of that casual club culture we experience today?

Today's Onboarding portion of the presentation will bring some of the tools and traditions out of the "ARCHIVES" for you, as the next leaders of your club, to consider. You've heard the saying "So old it is new again"? Well, this is that in many respects. Perhaps even a little lesson in Rotary History at the club level.

Point 1: Why do people become a Member of a Rotary Club?

To satisfy a **DESIRE** to -Belong to a Community – socialization / friendship /sense of community with like-minded people.

To satisfy a **DESIRE** to -Network with like-minded people and business relationships
To satisfy a **DESIRE** to - Give back to community humanity in a personal and significant way.

Point 2: Why do members of a Rotary Club become Rotarians?

They Belong to a Community – socialization / friendship /sense of community of like-minded people.

They Network with like-minded members and business relationships.

They Give back to community and humanity in a personal and significant way.

Five **Avenues** of Rotary Service (Club, Vocational, Community, International, and Youth/New Generations).

Seven **Areas** of Rotary Service (Peace and Conflict Resolution, Disease Prevention and Treatment, Water and Sanitation, Maternal and Child Health, Basic Education and Literacy, Economic and Community Development)

Point 3: Onboarding a new Rotarian! (HANDOUT AVAILABLE)

- **Welcome** a "New Member" of your Rotary Club (Red Badge)
- **Integrate** - Follow a written program / check list of new member integration activities.

Cog Club example = Introductory period – (Handout – Moro COG Checklist)

Purpose: Learn and commit.

- **Graduate/Induct "A Rotarian" - (Blue Badge)**

Meeting Ceremony -Changing of the Guard

- o New member Induction speech (or interview) 5 min or less.
- o (Exchange Blue for Red badge)
- o Accept the first \$ donation to the Rotary Foundation. Usually, \$50.00. Club match optional.
- o Assign New member to a meaningful committee - Ideally Club Service or the newest member's preferred avenue of service) .
- o Recognize the New Rotarian's sponsor (By name) who could serve the new member as a shepherd throughout the first year.
- o Adopt Club Policy – "No Strangers allowed" -This places the responsibility of engaging every new member into the club on the back of every existing member of your club.

Watch for more club membership building opportunities at the District Level . Coming in 2nd quarter 2024.

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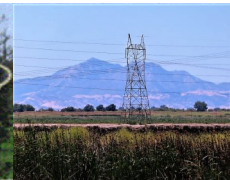


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Business's (Rotary), need to reposition to continue to develop or die. Setting goals is huge. Peter asked us to use Dan Sullivan's 24 minute question.

Dan Sullivan 24-Minute Question

Take a moment. Imagine in your mind moving forward in time. To March 19, 2026. 24 months from today. Place yourself in that space. On March 19, 2-26.

Now looking back over the previous 24 months, to March 19, 2024. What would have to be true for you to feel good about the progress of The North Stockton Rotary Club?

Use this to set goals from lists you make. We need to be twice the size we are now. What are the natural laws of this club? What are we doing in the community, nationally and internationally? Publicize the clubs strengths and accomplishments. Use them to attract new members. Identify what a good member might need to want to join. Again, loneliness and a sense of purpose for newly retired professionals, looking for new avenues of service could be somewhere to start. How do you find a mentor and or replace a mentor you've lost? Teach We are a great club with a great legacy and history.

Ray Call said that discussions at lunch are not enough. We need break out gathering to make our guidelines.

Thoughts on different issues were to bring in groups as opposed to one at a time. Young members don't stay for long after joining. They need to go from joining the Rotary to becoming lifelong Rotarians. Our Roatarian Traditions have disappeared because of our casual culture. "No strangers allowed", means sit at a different table, get to know all the members of your club. All of our avenues of service need to be shared with new members and our greater community. People are more likely to join a productive vigorous club than fall in a dark hole. It's a beautiful life, so let members know. Meetings need to be fun and meaningful. The next steps were suggested to be:

Andy thanked Peter for coming and he signed a book.

The bell rang and we stayed and talked for awhile.

Next Steps:

- A four member committee to develop a plan
- Approval by the Board with Buy In from the Club
- Decision on meeting location
- Decision on fundraising in 2024

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